

# Retractable Banners: Imagine

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.5" bleed area

Total Graphic Area: 31.5" w X 43"  
up to 95.85" h  
Total Visual Area: 31.5" w X 30.5"  
up to 83.35" h

Please be sure to include a 1/2" bleed  
at the top & a 12" bleed at the bottom

## General Art Guidelines:

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- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

12" bleed area

**BLEED AREA**  
**will not be visible when mounted**  
**into bannerstand**